



Free The Children

Keynote by Marc or Craig Kielburger

Me to We: How University Students Can Create Positive Social Change

For many, university is a place to learn about the world and their own place in it. Student life is often a time of profound self-discovery and experimentation, when young people develop the values and views which will guide them in the future. The knowledge they gain, the opinions they form, and the relationships they build during these years will influence their priorities in the years to come as they make some of the most crucial decisions of their lives.

The choices these young people make will have a profound impact—not only on the course of their own personal and professional lives, but on the local, national and international communities in which they live. Today's university students are poised to assume many of the most prominent positions in our society. As they prepare for what lies ahead, it is vital that these young leaders attain the knowledge, skills and motivation to create and sustain positive social change in a globalizing world.

Brothers Marc and Craig Kielburger can provide university students with the guidance they need to become socially responsible global citizens, empowering these talented young people to live the Me to We philosophy of social involvement, volunteerism and service to others.

As founders of a trio of highly successful international organizations—Free The Children, Leaders Today and Me to We—these world-renown youth empowerment specialists have the passion, expertise and experience to motivate university students to fulfil their potential as creative, compassionate and committed global citizens.

With three Nobel Peace Prize nominations, high profile partnerships with organizations including the United Nations and Oprah's Angel Network, and four best-selling books, Marc and Craig know how to connect people with issues that matter. To date, they have changed the lives of more than a million people around the world.

A session with Marc or Craig is a truly unforgettable experience. Adopting a high-energy approach that has captivated audiences worldwide, these youthful visionaries will discuss their own personal paths from Me to We, and the way this journey has shaped their life's work.

In this powerful session, participants will be presented with a unique opportunity to learn how to transform their lives through reaching out to others. Marc and Craig will share effective strategies for successful social involvement, empowering audience members to create the kind of positive social change that enables individuals to live happy, healthy and fulfilling lives. They will discuss the meaning and implications of global citizenship in today's changing world, and consider some of the many incredible opportunities that emerge through social involvement and service to others. They will also instruct audience members in the fundamentals of social advocacy, sharing practical lessons learned during their years of social involvement.

As participants continue their studies or embark on their careers, they will do so with a fresh understanding of their own potential, equipped with all of the tools necessary to become true global citizens.

To book Marc or Craig to speak at your next event please contact Marianne Woods at 416-925-5894 Ext. 118 or marianne@freethechildren.com.



Marc & Craig Kielburger,
Free The Children

www.freethechildren.com