



**NO OPPORTUNITY WASTED AND FREE THE CHILDREN
HELP A MOTHER FULFILL HER DAUGHTER'S LAST WISH
- EPISODE AIRS NOV. 21 AT 8:30 P.M. ET/PT on CBC -**

FOR IMMEDIATE RELEASE

Toronto. Nov. 1, 2007 – “No Opportunity Wasted” teams up with the charity Free The Children to give mother Sharon Babineau the opportunity to fulfill her daughter Maddie's final wish – to build a well in the same Kenyan village where Maddie built a school so children there can attend class rather than fetch water. Sharon Babineau takes an emotional journey to the Masai Mara Reserve in Kenya with PEI school teacher and co-challenger Tara Stewart in the eighth episode of “**No Opportunity Wasted**” which airs **Wed., Nov. 21 at 8:30 p.m. ET/PT on CBC Television**.

Hamilton, ON native Maddie Babineau lost her battle with bone cancer in May 2007. Only 15-years-old when she died, Maddie used her final days to help children half way around the world. She became known as the girl who gave her wish away when she opted to use a wish, granted by The Children's Wish Foundation, to give students in Kenya a badly needed school. With the school complete, Maddie was heartbroken to learn that many children could not attend class because they had to spend hours fetching water for their families. She raised money from her hospital bed to have a well built by selling jewelry, but passed away before realizing her dream of seeing the well completed.

Sharon Babineau is joined in her effort by Souris, PEI's Tara Stewart. A public school teacher, Tara applied to be on No Opportunity Wasted to put her good intentions into action. Giving the little that she does earn to charity, Tara wanted to have a tangible experience she could use to inspire her students in PEI.

“Maddie's dedication to helping others despite her sickness is inspiring,” says Phil Keoghan, Executive Producer and Creator, “No Opportunity Wasted”. “What Sharon and her co-challenger Tara Stewart experience in Kenya reminds us that no matter who we are, we can make a difference.”

“In Kenya there are young girls Maddie's age who can now attend school,” says Craig Kielburger, Founder, Free the Children. “She led a life of caring and compassion and her mother Sharon deserved to see first hand what an incredible legacy her daughter leaves in Kenya.”

Suddenly SeeMore...Productions Inc. is an award winning television production company with extensive experience in broadcast and cable television in both Canada and the U.S. Since its inception in 1993, Suddenly SeeMore...Productions Inc. has created and launched five series and over two dozen documentaries for a variety of broadcast clients. The team is award winning and Emmy nominated. Suddenly SeeMore... Productions Inc. has shot in over 40 countries and is a specialist in travel, adventure, documentary and reality television.

PHOTOS: more available

[Interior of Maddie's School in Kenya](#)

[Children in Maddie's School in Kenya](#)

[Sharon Babineau with Maddie in Spirit at School](#)

[Tara and Sharon Work on the Well](#)

VIDEO:

[Free the Children Information](#)

LINKS:

www.maddieswishproject.com

www.freethechildren.ca

www.childrenswish.ca

www.cbc.ca/now

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For media interview opportunities, please contact Susan Stafford, Publicist, UNIT:PR (for “No Opportunity Wasted”) at 416-506-1238 or susan@unitpr.com