



# **FREE THE CHILDREN**

*children helping children through education*

## **PUBLIC SERVICE ANNOUNCEMENT**

Contact Person:  
Lloyd Hanoman  
Kids Can Free the Children  
7368 Yonge St., Suite 300  
Thornhill, ON L4J 8H9  
Tel: 905-760-9382  
Fax: 905-760-9157  
[development@freethechildren.com](mailto:development@freethechildren.com)

October 17, 2003

REGARDING: Young People from across the GTA rally to provide the gift of education to poor children in the Maasai Mara Region of Kenya

TARGET AUDIENCE: Students, youth, adults

AIRING DATES: October 22 to November 8, 2003

130 million children around the world have never seen the inside of a classroom. On Sunday, November 9th, Craig Kielburger, Nobel Peace Prize nominee and founder of Kids Can Free the Children, along with three hundred young people from across the GTA, will gather at the Lone Star Texas Grill in Toronto to take a stand in helping to end the global crisis in education. By participating in an all you can eat Fajita Fiesta, young people from the GTA will be giving their less fortunate peers the gift of education. 100% of the proceeds from ticket sales will go directly toward building new schools and providing teachers' salaries and school supplies for poor Maasai children in Kenya who have never had the opportunity go to school. Last year, this event raised \$10,000 for children in Africa who dreamed of going to school. This year, youth across the GTA are hoping to exceed last year's target.

**Date: Sunday, November 9, 2003**

**Time: Anytime between 11:30 p.m. and 3 p.m.**

**Location: Lone Star Texas Grill, 200 Front St. W (Front & Simcoe) in Toronto**

**Telephone: 416-408-4064**

**Menu: All you can eat Fajita Meal (chicken, beef & vegetarian options; chips & salsa; salad; beverages)**

**Tickets: \$20/person**

All are welcome to participate in this worthwhile event.

For more information, contact the Kids Can Free the Children Office at telephone: 905-760-9382 or email: [development@freethechildren.com](mailto:development@freethechildren.com).

Kids Can Free the Children is an international children's charity founded in 1995 by Toronto native Craig Kielburger. Canadian Charitable Status Number 88657 8095 RR001. ([www.freethechildren.org](http://www.freethechildren.org)).