

Halloween for Hunger Campaign

WHAT is Halloween for Hunger?



Halloween for Hunger is an annual campaign whose goal is to alleviate local hunger, while raising awareness of global poverty. Started by Professor Jonathan White and first adopted by Free The Children in October 2000, Halloween for Hunger challenges communities to think globally and act locally.

HOW does it work?

Every year, on October 31, youth from across North America participate in this unique campaign. Collecting non-perishable food items by going door-to-door, youth volunteer to strengthen the capacity of local food banks. Instead of asking for candy this Halloween, why not get together with friends and family and trick-or-treat for canned goods instead?

WHY participate?

Poverty exists all around us. It is neither a desired reality nor a necessary component of either society or community, yet still it persists and people go hungry. Poverty and hunger are universal challenges that need to be met head-on by youth, community groups and governments alike. By participating in Halloween for Hunger, you and your team can make a real difference in the lives of those living with hunger in your community.

WHO can participate?

Anyone can get involved in this important and fun-filled event! Youth from across North America, along with school groups and community organizations are already involved—join them in the fight against hunger.

CONTACT US

For more information and to register for the Halloween for Hunger campaign, please visit the “campaigns” section of the Youth Zone: www.freethechildren.com/youthzone.

If you have any questions or would like more information, please contact the Youth Programming Team at youth@freethechildren.com.

Quick facts:

- **An estimated 13.8 million children lived in food insecure households in 2004.**
(Source: America's Second Harvest; www.seconddharvest.org)
- **39.75% of Canadian food bank users are children.** (Source: Ibid)
- **23.3 million U.S. citizens received emergency hunger relief in 2001; equal to the combined populations of the ten largest U.S. cities.**
(Source: Second Harvest; www.seconddharvest.org)