

## Marc Kielburger

**Marc Kielburger is an accomplished social advocate, leadership specialist, *New York Times* best-selling author and a speaker with a powerful message. He is the co-founder and chief executive director of Leaders Today, a world renowned youth leadership organization. He is also the chief executive director of Free The Children, the world's largest network of children helping children through education.**

Marc has been recognized for his vision and leadership with Canada's Top 40 Under 40 award and has received an Ashoka Fellowship for his innovation and commitment to social change. He is the youngest person ever to be awarded the Ontario Medal for Good Citizenship and is the recipient of an honorary doctorate of education from Nipissing University for his work in leadership development. Marc has been honoured as a 2007 Young Global Leader by the World Economic Forum.



With the determination to protect the environment, Marc first became socially involved when he was 13 years old. He went on to serve as a parliamentary page in the Canadian House of Commons, work with AIDS patients in the slums of Bangkok, and volunteer in Kenya, where he helped local women establish a fair trade cooperative.

Marc is a Harvard graduate and Rhodes Scholar. He graduated magna cum laude from Harvard University, having completed a degree in international relations. After winning a coveted Rhodes scholarship, he went on to complete a law degree at Oxford University with an emphasis on human rights law.

Convinced of the importance of leadership development in empowering youth, Marc co-founded Leaders Today in 1999. Leaders Today empowers young people through leadership education, providing them with the inspiration and tools to affect positive social change. The organization delivers one-of-a-kind local and international training experiences, reaching more than 350,000 youth every year.

As chief executive director of Free The Children, Marc oversees a unique, youth-driven charity that has changed the lives of more than one million young people around the world. The organization has built more than 500 schools in Asia, Africa and Latin America, providing daily education to more than 50,000 children.

Free The Children's many accomplishments in the areas of education, alternative income, health care, water and sanitation provision and peacebuilding have earned three Nobel Peace Prize nominations and facilitated high profile partnerships with organizations such as the United Nations and Oprah's Angel Network.

Marc has now traveled to more than 50 countries, visiting the world's most underprivileged people and speaking out on a variety of social issues. He frequently addresses business groups, government bodies, educators, unions and students. A sought-after speaker, he has shared the podium a number of times with former U.S. president Bill Clinton, as well as with such world renowned leaders as Nelson Mandela, Queen Noor and the Dalai Lama.

Marc is the co-author of the bestsellers *Take Action!—A Guide to Active Citizenship*, *Take More Action* and *Me to We: Turning Self-Help on Its Head*. His most recent book, *Me to We: Finding Meaning in a Material World*, is co-authored with his brother Craig and is a *New York Times* best-seller. This inspirational volume empowers people of all ages to live the Me to We philosophy of volunteerism, service to others and social involvement. Together with Craig, Marc also writes a regular column for Canada's largest newspaper, the *Toronto Star*, and for Canada's most read magazine, *Canadian Living*.

Marc has shown the world that young people can become the leaders of today as well as tomorrow. His work has been featured on *The Oprah Winfrey Show*, CNN, CBC, BBC, *60 Minutes* and profiled in numerous newspapers and magazines.

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)

## Testimonials

THANK YOU! Words are hard to find to describe the effect Marc has had on the EO Canadian Conference. The best speaker by far and certainly the most emotional speech.

- Jean Fahmy, Mentorship Chair, Entrepreneurs Organization, Montreal QC

Marc Kielburger's keynote address at our 'Honouring Our Life-blood' event was a great success. He was wonderful.

- Michelle van Vliet, Canadian Blood Services, Ottawa ON

When Marc got onstage he surpassed anything we could have hoped for. My 19 year old son was in the audience. He is a second year University student and so he has a healthy skepticism about life at this stage of his life. Well your presentation blew him away! He couldn't stop talking about the ideas Marc raised. Our 'on stage' students said that Marc galvanized everything they heard the Dalai Lama say, and then propelled them to put the words into actions and to reach out to others.... to go for it!!

Marc is a very special man. I am so glad he is in the world, and sharing himself with others.

- Maria LeRose, Moderator, Nurturing Compassion, A Youth Dialogue with The Dalai Lama, Vancouver BC

Marc's presentation was so amazing. With the work I do, I rarely get to see the presentations, but I'm so glad that I was able to stay for most of his presentation.

- Chantal Beaudin, Event Manager, Canada School of Public Service, Ottawa ON

## Audio Visual Requirements

- Lapel wireless microphone
- LCD Projector
- White Screen for projection suitable to size of room/audience
- Sound system to be hooked into speaker's laptop

233 Carlton Street  
Toronto, ON  
Canada M5A 2L2

Tel: 1.416.925.5894  
Fax: 1.416.925.6855  
Email: [info@freethechildren.com](mailto:info@freethechildren.com)

[www.freethechildren.com](http://www.freethechildren.com)  
[www.leaderstoday.com](http://www.leaderstoday.com)  
[www.metowe.org](http://www.metowe.org)

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)

## Keynote Address Topic – For General/Mixed Audience

### Me to We: Achieving True Well-being – Through Social Involvement

Today, people from all walks of life are beginning to realize that popular ideas about “success” and “happiness” lead to anything but fulfillment. In the daily race to get ahead, many people are sacrificing their own well-being—not to mention that of those around them. In a world brimming with challenges, it is now more important than ever that individuals recognize that living a happier, healthier, more satisfying life involves reaching out to others...and learning how to take action!

Brothers Marc and Craig Kielburger can provide anyone with the guidance they need to discover the extraordinary benefits of the Me to We philosophy of social involvement, volunteerism and service to others.

As founders of a trio of highly successful international organizations—Free The Children, Leaders Today and Me to We—these world-renown social entrepreneurs have the passion, expertise and experience to inspire people of all ages to embrace community involvement and equip them with the skills they need to succeed in the truest sense of the word.

With three Nobel Peace Prize nominations, high profile partnerships with organizations including the United Nations and Oprah’s Angel Network, and four best-selling books, Marc and Craig know how to connect people with the issues that matter. To date, they have changed the lives of more than a million people around the world.

A session with Marc or Craig is a truly unforgettable experience. Adopting the highly interactive approach that has captivated audiences worldwide, these youthful visionaries motivate participants to embrace a fresh vision of happiness, well-being, and community. With their trademark energy and enthusiasm, they guide participants through an exciting process of self-discovery, allowing each individual to explore the meaning of Me to We in their own lives and in the lives of others. Individuals are inspired to ask—and answer the questions that matter most. They are challenged to reconsider their most fundamental beliefs about “success”, and to rethink the meaning of leaving a legacy.

In this high energy interactive session, participants will be presented with a unique opportunity to transform the world—and their own lives—through reaching out to others. All who attend learn how to discover their passion and find their issue, and explore how to use their unique gifts to enhance their own well-being and improve the lives of those around them through social involvement. Not only are participants introduced to powerful tools that will allow them to truly live the Me to We philosophy every day, they are empowered to recognize the gifts of others and guide loved ones through a similar process of discovery. Participants are equipped with the knowledge, skills, and motivation to create true well-being through community involvement. All those who attend Marc and Craig’s sessions leave energized, inspired and empowered to take action!

233 Carlton Street  
Toronto, ON  
Canada M5A 2L2

Tel: 1.416.925.5894  
Fax: 1.416.925.6855  
Email: [info@freethechildren.com](mailto:info@freethechildren.com)

[www.freethechildren.com](http://www.freethechildren.com)  
[www.leaderstoday.com](http://www.leaderstoday.com)  
[www.metowe.org](http://www.metowe.org)

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)

## Keynote Address Topic – For Youth Audience

### Me to We: How Youth Can Take Action to Build a Better World For All

It definitely isn't easy to be young these days. Youth struggle to cope with inequality, poverty and violence in their own communities and across the globe. These huge social issues can seem daunting—young people may dream of a better world, but how can they truly make a difference? Popular stereotypes about youth apathy don't help. Neither does the fact that young people are on the receiving end of so much in our society, whether it's help, instructions or homework. It's all too easy for youth to feel that they don't have the power to make a difference—and won't until they finally “grow up”.

Young people are often celebrated as the “leaders of tomorrow”. It's time to recognize that they can be leaders today in building a better world for all! The benefits of social involvement are incredible: not only can youth make a difference in the lives of others, but they can transform their own lives at the same time. Helping others is a great way to meet new friends, develop new skills, and accomplish something to be proud of. Young people who are involved in their communities tend to be more confident and more productive. Studies show that they do better at school, and are less likely to make harmful decisions.

Brothers Marc and Craig Kielburger have spent their lives encouraging young people to take action to build a better world for all. Having experienced the amazing benefits of community involvement, they are dedicated to empowering young people to live the Me to We philosophy of social involvement, volunteerism and service to others.

As founders of a trio of highly successful international organizations—Free The Children, Leaders Today and Me to We—these world-renown youth empowerment specialists have the passion, expertise and experience to inspire youth to create positive social change.

With three Nobel Peace Prize nominations, high profile partnerships with organizations including the United Nations and Oprah's Angel Network, and four best-selling books, Marc and Craig know how to connect young people with issues that matter. To date, they have changed the lives of more than a million people around the world. In their sessions for young people, Marc and Craig focus on establishing a youth-to-youth connection with their audience, offering participants a unique opportunity to learn how to transform their lives through reaching out to others.

A session with Marc or Craig is a truly unforgettable experience. Adopting a high-energy approach that has captivated audiences worldwide, these youthful visionaries will discuss their own personal paths from Me to We, and the way this journey has shaped their lives. They will share practical strategies for successful social involvement, including their famous Seven Steps to Social Involvement. Participants will be equipped with the knowledge, skills, and motivation to become creative, compassionate, and committed young leaders. They will be able to identify the issues they're passionate about, and be ready to use their unique gifts to make a difference in the world. All those who attend Marc and Craig's sessions for youth leave energized, inspired and empowered to take action!

233 Carlton Street  
Toronto, ON  
Canada M5A 2L2

Tel: 1.416.925.5894  
Fax: 1.416.925.6855  
Email: [info@freethechildren.com](mailto:info@freethechildren.com)

[www.freethechildren.com](http://www.freethechildren.com)  
[www.leaderstoday.com](http://www.leaderstoday.com)  
[www.metowe.org](http://www.metowe.org)

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)

## Keynote Address Topic – For Corporate Audience

### Me to We: Building Great Corporate Citizenship and Global Leadership

Today great corporate citizenship is becoming more important than ever as people demand that the companies they buy from, work for and invest in recognize the importance of social responsibility.

In the 2004 Cone Corporate Citizenship Study,

- 80% of those surveyed said corporate commitment to social issues wins their trust in a company—a 21% increase since 1997
- 81% reported that it affected their decision about where to work
- 70% claimed it influenced their decisions about where to invest
- 86% suggested they would switch from one brand to another of the same price and quality if associated with a cause

In an increasingly competitive world, great corporate citizenship is not just good for business—it's essential for survival.

Brothers Marc and Craig Kielburger can provide your company with the guidance it needs to become a world-class corporate citizen, showing you how your company can benefit from their Me to We philosophy of social responsibility.

As founders of a trio of highly successful international organizations—Free The Children, Leaders Today and Me to We—these world-renown social entrepreneurs have the energy, expertise and experience to put your organization on the path to great corporate citizenship.

With three Nobel Peace Prize nominations, high profile partnerships with organizations including the United Nations and Oprah's Angel Network, and four best-selling books, Marc and Craig know how to connect people with the issues that matter. To date, they have changed the lives of more than a million people around the world.

A corporate session with Marc or Craig is a truly unforgettable experience. Adopting a high-energy approach that has captivated audiences worldwide, these youthful visionaries will discuss their international experiences, share key case studies and provide audience members with specific recommendations that will allow them to make your company a global leader in corporate social responsibility.

Participants will have a unique opportunity to learn how to transform your company's corporate culture and motivate colleagues to join them in their mission. Discussion of key secrets to success will empower audience members to realize major benefits of corporate social involvement, including:

- Reputation management • Innovation and learning • Employee satisfaction • Financial performance

Participants will be equipped with the knowledge and skills they need to achieve results—allowing your organization to remain a step ahead of the competition through a commitment to social responsibility. All those who attend Marc or Craig's corporate sessions leave energized, inspired and empowered to take action to build great corporate citizenship in the workplace.

233 Carlton Street  
Toronto, ON  
Canada M5A 2L2

Tel: 1.416.925.5894  
Fax: 1.416.925.6855  
Email: [info@freethechildren.com](mailto:info@freethechildren.com)

[www.freethechildren.com](http://www.freethechildren.com)  
[www.leaderstoday.com](http://www.leaderstoday.com)  
[www.metowe.org](http://www.metowe.org)

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)

## Keynote Address Topic – For Educators

### Me to We: Educating Creative, Compassionate, and Committed Young Leaders

It isn't easy to be a young person these days. Students struggle to cope with the realities of inequality, poverty and violence, in their own communities and across the globe. They are often portrayed as uninterested in the world around them, and considered incapable of taking action to change it for the better. The fact that young people are frequently on the receiving end of so much in our society—be it advice, instruction or homework often reinforces their feelings of insecurity and powerlessness.

Today, young people can benefit from giving help as much as they can from receiving it. Helping others enables youth to connect with a variety of people, develop new skills, and prove themselves worthy of trust. Studies show that students who volunteer get better grades, are less likely to drop out of school, and have higher self-esteem and better attitudes towards society. Young people who are involved in their communities tend to be more productive, and less likely to make harmful decisions. In a world rife with challenges, it is now more important than ever that educators empower students to embrace social involvement.

Brothers Marc and Craig Kielburger can empower educators to bring character education, social responsibility and leadership training into the classroom, helping students and educators alike to live the Me to We philosophy of social involvement, volunteerism and service to others.

As founders of a trio of highly successful international organizations—Free The Children, Leaders Today and Me to We—these world-renown youth empowerment specialists have the passion, expertise and experience to motivate educators to inspire students, and equip them with the tools they need to be successful.

With three Nobel Peace Prize nominations, high profile partnerships with organizations including the United Nations and Oprah's Angel Network, and four best-selling books, Marc and Craig know how to connect people with issues that matter. To date, they have changed the lives of more than a million people around the world.

In their session for educators, Marc and Craig present participants with a unique opportunity to learn how they can empower students to transform their lives through reaching out to others. The program for this session is based on curriculum developed by Leaders Today, the world's most innovative youth leadership training organization.

A session with Marc or Craig is a truly unforgettable experience. Adopting a high-energy approach that has captivated audiences worldwide, these youthful visionaries will discuss their own personal paths from Me to We, and the way this journey has shaped their lives. Participants will be equipped with the knowledge, skills, and motivation to educate creative, compassionate, and committed young leaders. All those who attend Marc or Craig's sessions for educators leave energized, inspired and empowered to take action!

233 Carlton Street  
Toronto, ON  
Canada M5A 2L2

Tel: 1.416.925.5894  
Fax: 1.416.925.6855  
Email: [info@freethechildren.com](mailto:info@freethechildren.com)

[www.freethechildren.com](http://www.freethechildren.com)  
[www.leaderstoday.com](http://www.leaderstoday.com)  
[www.metowe.org](http://www.metowe.org)

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)

## Keynote Address Topic – For University Students

### Me to We: How University Students Can Create Positive Social Change

For many, university is a place to learn about the world and their own place in it. Student life is often a time of profound self-discovery and experimentation, when young people develop the values and views which will guide them in the future. The knowledge they gain, the opinions they form, and the relationships they build during these years will influence their priorities in the years to come as they make some of the most crucial decisions of their lives.

The choices these young people make will have a profound impact—not only on the course of their own personal and professional lives, but on the local, national and international communities in which they live. Today's university students are poised to assume many of the most prominent positions in our society. As they prepare for what lies ahead, it is vital that these young leaders attain the knowledge, skills and motivation to create and sustain positive social change in a globalizing world.

Brothers Marc and Craig Kielburger can provide university students with the guidance they need to become socially responsible global citizens, empowering these talented young people to live the Me to We philosophy of social involvement, volunteerism and service to others.

As founders of a trio of highly successful international organizations—Free The Children, Leaders Today and Me to We—these world-renown youth empowerment specialists have the passion, expertise and experience to motivate university students to fulfill their potential as creative, compassionate and committed global citizens.

With three Nobel Peace Prize nominations, high profile partnerships with organizations including the United Nations and Oprah's Angel Network, and four best-selling books, Marc and Craig know how to connect people with issues that matter. To date, they have changed the lives of more than a million people around the world.

A session with Marc or Craig is a truly unforgettable experience. Adopting a high-energy approach that has captivated audiences worldwide, these youthful visionaries will discuss their own personal paths from Me to We, and the way this journey has shaped their life's work.

In this powerful session, participants will be presented with a unique opportunity to learn how to transform their lives through reaching out to others. Marc and Craig will share effective strategies for successful social involvement, empowering audience members to create the kind of positive social change that enables individuals to live happy, healthy and fulfilling lives. They will discuss the meaning and implications of global citizenship in today's changing world, and consider some of the many incredible opportunities that emerge through social involvement and service to others. They will also instruct audience members in the fundamentals of social advocacy, sharing practical lessons learned during their years of social involvement.

As participants continue their studies or embark on their careers, they will do so with a fresh understanding of their own potential, equipped with all of the tools necessary to become true global citizens.

233 Carlton Street  
Toronto, ON  
Canada M5A 2L2

Tel: 1.416.925.5894  
Fax: 1.416.925.6855  
Email: [info@freethechildren.com](mailto:info@freethechildren.com)

[www.freethechildren.com](http://www.freethechildren.com)  
[www.leaderstoday.com](http://www.leaderstoday.com)  
[www.metowe.org](http://www.metowe.org)

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)

## Keynote Address Topic – For Faith Communities

### Me to We: How Communities of Faith Can Create Positive Social Change

Today, popular ideas about the meaning of “happiness” and “success” are taking their toll on people’s spiritual health. In today’s fast-paced world, life’s greater meaning and purpose often seems to be slipping away as people pursue material abundance at the expense of spiritual growth. In the race to get ahead, many people are losing sight of the values that have sustained communities throughout the ages. After a visit to North America Mother Teresa once observed that she had never seen such an abundance of material things. But she had also never seen such “a poverty of spirit, of loneliness, and of being unwanted.” Those of other faiths could surely agree.

In a world brimming with challenges, it is vital that communities of faith lead the way towards positive social change. Many such communities are renowned for their charitable work, and their dedication to helping the world’s less fortunate. For many, reaching out to others is a way of life and an article of faith. In an age where many people question their deepest convictions, service to others can provide new hope and reason to believe. Although many communities of faith are eager to take action, many are uncertain about how to proceed. Brothers Marc and Craig Kielburger can provide communities of faith with the guidance they need to create positive social change.

As founders of a trio of highly successful international organizations—Free The Children, Leaders Today and Me to We—these world-renown social entrepreneurs have the passion, expertise and experience to inspire people to embrace community involvement and equip them with the skills they need to succeed in the truest sense of the word.

With three Nobel Peace Prize nominations, high profile partnerships with organizations including the United Nations and Oprah’s Angel Network, and four best-selling books, Marc and Craig know how to connect people with the issues that matter. To date, they have changed the lives of more than a million people around the world.

A session with Marc or Craig is a truly unforgettable experience. Adopting a high-energy approach that has captivated audiences worldwide, these youthful visionaries will discuss their own personal paths from Me to We and the way in which this journey has helped them to discover the true meaning of their faith. Weaving together anecdotes from their travels to more than 40 countries, inspirational stories for those who already live the Me to We philosophy, and personal insights about the importance of service to others in spiritual growth, Marc and Craig motivate audience members to translate their faith into positive social change.

In this powerful session, participants will be presented with a unique opportunity to learn how to transform the world—and their own lives—through reaching out to others. Marc and Craig will discuss the importance of faith as a foundation for positive social change, and share specific strategies for successful social involvement, empowering audience members to create the kind of change that enables people to live spiritually fulfilling lives.

233 Carlton Street  
Toronto, ON  
Canada M5A 2L2

Tel: 1.416.925.5894  
Fax: 1.416.925.6855  
Email: [info@freethechildren.com](mailto:info@freethechildren.com)

[www.freethechildren.com](http://www.freethechildren.com)  
[www.leaderstoday.com](http://www.leaderstoday.com)  
[www.metowe.org](http://www.metowe.org)

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)

## Keynote Address Topic – For Healthy Living

### Me to We: Living a Healthier Life Through Social Involvement

Today, popular ideas about the meaning of “happiness” and “success” are taking their toll on people’s physical and mental health. In the race to get ahead, health conditions related to stress and unhealthy living are becoming more and more common. Heart disease and gastric disorders are on the rise, as are many forms of mental illness. As people drive themselves ever harder in the workplace, their quality of life is suffering and so are those around them.

In our fast-paced society it is now more important than ever that individuals learn what it takes to promote true well being...and recognize that living happier, healthier lives involves reaching out to others. Decades of research points to a dramatic decrease in health problems among those who are socially involved compared to those who are isolated. The fact is, helping others can provide people with social contacts and strong networks of support, leading to lower premature death rates, less heart disease and fewer health risk factors. As Allan Luks, researcher at the U.S. based Institute for Advancement of Health has concluded, “Helping others can truly be one of our most self-serving acts”. The key is being able to reach out.

Brothers Marc and Craig Kielburger can provide people from all walks of life with the guidance they need to discover the benefits of the Me to We philosophy of social involvement, volunteerism and service to others.

As founders of a trio of highly successful international organizations—Free The Children, Leaders Today and Me to We—these world-renown social entrepreneurs have the compassion, passion, expertise and experience to inspire people to embrace community involvement and equip them with the skills they need to succeed in the truest sense of the word.

With three Nobel Peace Prize nominations, high profile partnerships with organizations including the United Nations and Oprah’s Angel Network, and four best-selling books, Marc and Craig know how to connect people with the issues that matter. To date, they have changed the lives of more than a million people around the world.

A session with Marc or Craig is a truly unforgettable experience. Adopting a high-energy approach that has captivated audiences worldwide, these youthful visionaries will discuss their own personal paths from Me to We, and the way in which this journey has shaped their work. Weaving together personal anecdotes from their travels to more than 40 countries, inspirational stories of those who already live the Me to We philosophy, and surprising truths about the nature of health and well being, Marc and Craig motivate audience members to embrace a new, more holistic approach to health and happiness.

In this powerful session, participants will be presented with a unique opportunity to learn how to transform their lives through reaching out to others. Marc and Craig will share specific strategies for successful social involvement, empowering audience members to create the kind of positive social change that enables people to live happier, healthier and more fulfilling lives.

233 Carlton Street  
Toronto, ON  
Canada M5A 2L2

Tel: 1.416.925.5894  
Fax: 1.416.925.6855  
Email: [info@freethechildren.com](mailto:info@freethechildren.com)

[www.freethechildren.com](http://www.freethechildren.com)  
[www.leaderstoday.com](http://www.leaderstoday.com)  
[www.metowe.org](http://www.metowe.org)

To book Marc please contact Marianne Woods at 1.647.259.3455 or [Marianne@freethechildren.com](mailto:Marianne@freethechildren.com)